

FOCUS

SPECTRUM
ART GALLERY
fine art photography

NEWSLETTER

JULY/AUGUST 2017

SPECTRUM MEMBERS' EXHIBITION

"CALIFORNIA"

JULY 6 - 30

July will feature a group exhibition "California" by Spectrum Art Gallery members.



Jim Curnyn Hooded Young Citrus Trees - San Joaquin Valley

ArtHop & Opening Reception: Thursday, July 6, 5:00 to 8:00 PM.

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GREG HUBBARD

"SHAPES AND SHADOWS"

AUGUST 3 - SEPTEMBER 3

August will feature "Shapes and Shadows" exhibition by Greg Hubbard.



Lamp Shadow

Greg Hubbard

ArtHop and Artist Reception: Thursday, August 3, 5:00 to 8:00 PM.

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IMPORTANT DATES FOR JULY

THURSDAY, JULY 6	5:00 - 8:00 PM
ArtHop & Opening Reception "California"	
WEDNESDAY, JULY 19	6:00 PM
* Auction Committee Meeting	
FRIDAY PHOTOGRAPHY LIVE, JULY 14	7:00 PM
Friday Photography Live: "Composition: Dynamics of the Photographic Image"	
Presentation by Steve Dzerigian	
THURSDAY, JULY 20	6:00 PM
* Image and Idea Sharing	
THURSDAY, JULY 27	5:45 PM
* Board Meeting	

IMPORTANT DATES FOR AUGUST

THURSDAY AUGUST 3	5:00 - 8:00 PM
Art Hop & Artist Reception: Greg Hubbard	
WEDNESDAY, AUGUST 16	6:00 PM
* Auction Committee Meeting	
THURSDAY, AUGUST 17	6:00 PM
* Image and Idea Sharing	
THURSDAY, AUGUST 24	5:45 PM
* Board Meeting	

* These events are open to Active Members only. Other events are open to all.

SPECTRUM MEMBERS' EXHIBITION

"CALIFORNIA"

JULY 6 - 30



Jeff Nicholas
Panamint Range & Badwater Pool, Sunrise, Death Valley

California - with cliff-lined beaches, unmatched pine forests, the majestic Sierra Nevada mountains, and rich cultural landscape – has much to offer photographers of any genre.



Sally Stallings *Burnt Joshua*

Not only is there a diverse geography, from mountains to deserts, and forests to sandy beaches, there are a diverse people. California has a colorful history, and much of it is preserved in the many ghost towns, rural communities, bustling cities, and shining architecture.



Franka M. Gabler *Autumn Morning and Green Truck, Bodie*

This Members' Exhibition challenged the members to show their perspective of California through their lens. From this, we present an exhibition of works of art from the classic to the unconventional, and everything in between. Come see the variety of images that celebrate the Golden State from its people, landscapes and amazing details, to the rural, urban and natural spaces. This will be an exhibition you won't want to miss!



Randy Vaughn Dotta *Coriolis Dance of the Forest, Yosemite*



Steve Dzerigian Rock Alignment XVIII, California Desert

For our Friday Photography Live feature, we are proud to present Spectrum Art Gallery Founding Member Steve Dzerigian and his presentation, "Composition: Dynamics of the Photographic Image." This presentation will inspire the experienced and novice alike, and is free and open to the public.



GREG HUBBARD
"SHAPES AND SHADOWS"
AUGUST 3 - SEPTEMBER 3



Cupala Stairway Greg Hubbard

Greg Hubbard is a former award-winning photojournalist who currently teaches photography full-time at Fresno City College and has just finished his term as Department Chair of Visual Media Technology.

Hubbard, a sixteen-year newspaper veteran and former Chief Photographer at the Merced Sun-Star newspaper in Merced, CA, earned nearly three dozen national and state awards for his images from organizations such as the Associated Press, National Newspaper Association, San Francisco Press Club and California Press Photographers Association. Hubbard's freelance work has appeared in over 135 issues of nearly 90 national and statewide publications such as People Magazine, PC Weekly, Sports Illustrated, Victoria Magazine, Working Mother and Christianity Today; as well as six books. An award winning picture story developed by Hubbard later became the basis for a book and a made-for-TV movie by CBS.

Though being a photojournalist afforded Hubbard a glimpse into people's lives, their joy and pain, Hubbard's true passion for photography is fine art based. Hubbard uses traditional photographic methods in his photography. Hubbard shoots 2 ¼ x 2 ¼ medium format black and white film in a Mamiya twin lens camera, prints on Ilford Gallery fiber based paper and then selenium tones the final prints. Hubbard is drawn to dilapidated interiors and exteriors of buildings as the main source of his inspiration. Hubbard deviated from his comfort zone for this show by, for the first time, scanning his negatives and using the computer darkroom to prepare his files and prints.



Atrium Window Greg Hubbard

Hubbard's fine art and photojournalism images have been displayed in nearly 40 one-man and group shows throughout Central and Northern California. Hubbard is a longtime member of the Spectrum Gallery in Fresno.

Hubbard earned his Master of Arts in Mass Communications at California State University, Fresno and his Bachelor of Arts in Journalism, Minor in Photography, at California State University, Sacramento.

A NOTE FROM THE PRESIDENT

Greetings members,

I hope you are enjoying your summer and getting a break from the heat, possibly by spending some time on the coast or getting caught up on editing images from the past season. We have some exciting things planned for members in the coming months. The board and committee members met last month to talk about strategic planning on how we can improve the gallery for its members. You will be hearing from committees as plans are formalized.

In July we will have a terrific member's show with a California theme. Knowing the talent in the gallery, the images are guaranteed to be spectacular. We can use your help in promoting the show. As events and images are posted on the gallery's Facebook page, please like and share these. This helps get the word out about the gallery!

Coming this September, we are pleased to announce our membership drive! We would like our members to recruit others in the photography community to join the gallery. As an incentive, for each new member who joins the gallery, the member referring will get a credit towards their membership dues. Also, the joining member will get a credit to their membership. Hopefully, this increase in membership will assist us in our financial and sitting challenges we face.

Finally, the venue for the fall auction has been finalized. We will have the auction event at Arte Americas on November 4, 2017. Look for details in the coming months and let your friends know about the event.

I am excited about the opportunities and look forward to talking with you about what is happening in the gallery. If you have any questions, please contact me at: president@spectrumphotogallery.org.

Thanks!

Andrew Holden, President

CURATOR'S CORNER

Are you ready for things to get HOT! This Summer is expecting to get some record heat in the Central Valley! Come on down to the Gallery to see the show and take advantage of the cool air. Here's what's coming down the pike this Summer.

What a better way to celebrate the Golden State than by a Member's Exhibition? July is the perfect opportunity to show our community the best of Spectrum in California, A Member's Exhibition. In this show, members were asked to submit images of the people, places, and things that are a part of California, and they certainly didn't disappoint! California has so much

variety within - This will be a great opportunity to see what our Membership has been up to when photographing in the cities, towns, coastlines, mountains, valleys, and deserts of California.

August brings us images from Greg Hubbard, 16-year veteran of newspaper and magazine photography, and instructor in Photography at Fresno City College. With all that experience, Greg will be bringing you a unique view through his camera lens in this rare opportunity to see his work.

The Annual Print Auction Event is drawing near, and we are looking forward towards an even greater event than last year! We have a new venue and the reception will be a hit! It certainly will prove to be an evening you won't want to miss! Invitations to participate in the Annual Print Auction have already gone out. If you have not received a letter, please be sure to check out the website or the gallery's Member page on Facebook. A copy of the print submission form can be seen there, as well as at the gallery.

The Exhibition Committee had an opportunity to review and revise the Exhibition Agreement, and a few changes have been approved. Specifically, there have been changes to the current fees and deposits to more accurately match the actual costs of the mailings, cleaning, and so forth. Previously we have needed to bill an exhibitor for these amounts separately after the deposit was made, so it made the most sense for the artist and the gallery to update the amount for simplicity and clarity.

Another change is with the sitting requirements for exhibiting members. Service level exhibiting members will need to sit for three 3-hour time slots during their exhibition (no change to current rules), and non-service exhibiting members will need to sit for two 3-hour time slots. As a cooperative gallery, we must all partner together to ensure that our gallery has the support it requires, and this change allows us to do just that. Further, we have seen a significant increase in visitation, and in some cases sales, when the exhibitor is available to present and discuss their work. More details can be found in the current Exhibition Agreement.

Are you interested in an exhibition in the Main Space of the Gallery? The 2019 calendar is filling up, and we will be looking for waitlist spots shortly. If you are interested in showing your work at Spectrum, please submit an email request to Jesse Merrell, Curator, and request the sign-up form. Please note, you will not be added to the exhibition list until you have submitted the signup form and your information has been verified, and the exhibition requirements have been satisfied. The sign-up form contains all the details. It will be your responsibility to ensure you remain a member of Spectrum Art Gallery and in good standing until your exhibition is completed.

Questions? Feel free to contact Jesse Merrell at Curator@spectrumphotogallery.org
Phone: (559) 512-0457

SPECTRUM INFORMATION

FRIDAY PHOTOGRAPHY LIVE

“COMPOSITION: DYNAMICS OF THE PHOTOGRAPHIC IMAGE”

Presentation by Steve Dzerigian

Much of what we may think is present in our photograph remains in our mind and may be unsuccessfully communicated because the physical form of our final image was not organized effectively for a viewing audience.

Photographic art is a visual language whose grammar incorporates composition and other significant qualities. These form the vehicle in our attempts to deliver ideas, feelings, and meaning to an audience. Steve will present examples and share ways that artists and thinkers from history have approached the melding of form and content effectively in photographs.

When: Friday, July 14, 7pm

Where: Spectrum Art Gallery

Admission free - open to the public

Steve Dzerigian instructed field workshops for the University of California, Santa Cruz Extension from 1977 through 2007. From 1984 to 1990 he was an assistant instructor and one-time director for The Ansel Adams Gallery Photography Workshop in Yosemite. In 2002, he served as a co-coordinator for the “Ansel Adams Centennial Symposium in Yosemite, Edges and Intersections: The Evolution of Change”. Devoted to facilitating art and education in Central California for more than forty years, he has served as curator, juror, and consultant for many exhibitions, competitions, and media events, in addition to teaching photography full-time at Fresno City College, where he developed and taught a course whose focus was visual language literacy.



EDUCATION COMMITTEE

The Education Committee is in need of some new members. Please join us as we work on enhancing experiences for all our members. We anticipate an increase in Meet Ups as the summer and fall unfold. Also the committee will consider any class a member would like to offer in the way of a field session or indoor program such as “7 Steps to Great Portraits”, etc. So, contact Rich Berrett (richberrett@gmail.com) and help good things happen.

FUNDRAISER - SPECTRUM IN STITCHES II

Sally Stallings and Donna Hopson, experienced with quilting and embellishing, are putting together a twenty-four block quilt with members’ photos complete with borders and sashings, using an 8”by 10” horizontal image per block.

Sally and Donna, both Spectrum members, are so pleased to announce this random drawing fundraiser for next year. It will be Spectrum’s second quilt fundraiser. Our first, held several years ago, was highly successful. It is something unique and different that appeals to so many. We will be constructing the quilt this summer to be unveiled at a Spectrum event this coming year.

There is a new beautiful quilt weight cotton fabric perfect for ink jet printers. Robert Cochran will do the printing, transferring all twenty-four prints onto this beautiful fabric using his high-tech equipment. The final quilt will be a lovely work of art because it will have your images and Robert’s printing expertise.

We are asking for **submissions** from gallery members for the twenty-four images to be placed on the quilt. A selection committee will single out the final images from all your submissions. Only one submission per person will be selected allowing for twenty -four different artists to be represented. If your image is selected for the quilt, you will be notified by email. The **guidelines** for entry:

Final deadline is July 15.

- Send one or two images to **www.wetransfer.com** in the form of a jpg or tiff file format
- Dimensions: 8” x 10” **landscape format color image** at 300 PPI
- Please **email Robert Cochran at rccartist@yahoo.com** that you have sent your images to www.wetransfer.com.
- The cost is a **flat entry fee of \$20** whether you are submitting one or two images. Please mail your checks to Donna Hopson 543 E. Cornell Ave. Fresno, Calif. 93704. Mail your checks by July 15.
- Open to all members of the gallery. **ABSTRACTION OR CLOSE-UP DETAIL** is the theme. Images need to be in color. All images must be an 8” by 10” **horizontal** format for the construction of the quilt. No verticals, please.

Thank you, everyone. We look forward to seeing your work for this exciting project.

Most Sincerely,

Sally and Donna

SPECTRUM INFORMATION

ROTATING MEMBERS' SPACE (RMS) DIGITAL DISPLAY SCHEDULE AND PROCEDURES

All Active members of Spectrum Gallery may submit digital image files to be exhibited on the Digital Display frame in the RMS regardless of whether or not they are currently exhibiting in the RMS.

The Digital Display will be updated 4 times a year on the schedule shown in the graphic accompanying this announcement.

Please email no more than 4 digital jpeg files to Randy Vaughn-Dotta at randyd@mail.fresnostate.edu by the deadline shown in the graphic:

March 10, June 10, September 10, and December 10.

Submission Deadline	Exhibition Months
March 10th	April
	May
	June
June 10th	July
	August
	September
September 10th	October
	November
	December
December 10th	January
	February
	March

The Digital Display will exhibit up to 4 of your images until you submit replacement images or until you ask to have your images removed.

If your images are received by the deadline they will be exhibited. If they arrive late they will be saved for the following quarter.

Please submit jpeg files 800 pixels, or more, in height for either vertical or horizontal images.

It takes 800 pixels to fill the full height of the screen. Therefore 800 pixels tall by 1200 pixels wide are the minimum number of pixels required for a standard 2 x 3 aspect ratio

It takes 1500 pixels to fill the complete width of the screen. Therefore 800 pixels tall by 1500 pixels wide are the minimum number of pixels required to completely fill the full height and full width of the screen. This 2 x 3.5 aspect ratio is slightly wider than the 'normal' 2x3 ratio.

Panoramic images will fill the screen with their long side but the short side will display as proportionally smaller.



DARKROOM CLEANUP

On or after August 1st the darkroom will be cleaned and reorganized. If you have any personal equipment and/or chemistry that is unmarked it will be disposed of. PLEASE mark your items with your name or remove them from the Gallery to avoid any issues.



IMAGE & IDEA SHARING NIGHT

When: THURSDAYS, July 20, and August, 17, 2017
at 6:00 pm

Where: Spectrum Art Gallery

Who: All current, active members

Eager for a discussion (on your terms) of your photographic work or ideas concerning what to do with your work?

Please join us for a sharing of images and ideas at Spectrum Gallery.

Bring no more than 6 pieces (prints, slides, digital display, etc.) that you would like to discuss. Prints can be anything from unmounted works in progress or work ready to hang.

Keep in mind the time allotted to you will be established by dividing up 2 hours by the number of members sharing their images.

If your work requires something more than what we provide below, you must bring the necessary equipment with you.

We supply: easel, tables, laptop computer, digital projector, and screen.

SUBMITTING INFORMATION FOR THE FOCUS NEWSLETTER AND PUBLICITY

**The deadline for submitting items for the 2017
September/October issue of the Focus is August 10, 2017.**

When you have a Spectrum exhibition coming up, please e-mail your text in a Word document, including dates and times for receptions, biography, inspiration for the show, the show title, and any other pertinent information. Items should be directed to:

Franka Gabler: franka@frankagabler.com
 Travis Rockett: travisrockett1@gmail.com
 Andrew Holden: president@spectrumphotogallery.org
 Paul Mullins: paul@mullinsstudio.com
 Vidya Kane: photographybyvidya@gmail.com

Franka and Travis alternate as Focus co-editors. Andrew uses the information to update Spectrum's website and Vidya is updating social media. Paul is taking care of publicity for your exhibits.

Images must be 1200 pixels in the longest dimension. Please include several horizontal and vertical images to allow layout choices. File names must include your name and the title of the image.



YOUR UNUSED PHOTOGRAPHY EQUIPMENT CAN BENEFIT SPECTRUM

Do you have unused or no-longer-needed photography related items?

You can donate unused or unwanted items to benefit the Gallery. Darkroom equipment, cameras of all types, framing, books, etc. For some time now donated items have been sold at auction on ebay with the proceeds going towards keeping our doors open and furthering the Gallery's goals. Items donated will be gladly picked up, cleaned, checked and then listed for auction sale. Looking for used equipment? Then check ebay seller "cbeal" to see what is available and make a bid. Local buyers pay no freight charges. A tax deductible receipt can be provided upon request to the donor. For equipment pick-up, any questions, answers, or issues contact Craig @ 559.708.8471 or 559.248.9038.

EXPLORE THE VISUAL NARRATIVE CLASS by Thom Halls

Have you ever watched a really good documentary either in print or in video? Have you thought that it would be great to tell some sort of story in the same way but you just did not know where to start? A visual narrative is just that, a story laid out in various formats.

This Fall, Fresno City College School of Photography Photo 47 Video & Book Publishing course will answer some of those questions. With the digital revolution, it is no longer about the equipment or the software per se, but about the mind behind the camera. This course is designed to guide you through basic principles of publishing, both in video and in print, to communicate in a special way. We will discuss order, flow, video compositional forms (different from still) and story development. We will examine professionals' work, the techniques they use to enhance their stories from an aesthetic standpoint.

This is not a software heavy course. However you will have to embrace new processes in handling layout, video and audio formats, but through a collaborative approach, this task is made easier, all the while not forgetting to utilize your still images in a way that intensifies the visual experience. Much of the time is spent in critique, talking about what is the next step in developing 'your' story.

So if this sounds like something you need in your toolbox, please sign up for Photo 47, this Fall at Fresno City College. We will meet Tuesday nights from 6 pm until 10:50 pm with the last three hours being lab time.

For more information please visit http://www.thomhalls.com/html/photo_47.html or contact me at info@thomhalls.com.

Hope you can join us.

Thom Halls



UPCOMING EXHIBITIONS

2017

LYSSA BIRD & RICHARD MANN	September 7 - October 1
AUCTION EXHIBITION	October 5 - October 29
TBA	November 2 - December 3
MARTIN NUNEZ & JUERGEN VESPERMANN	December 7 - December 31

2018

ED GILLUM, JESSE MERRELL & TRAVIS ROCKETT	January 4 - January 28
DONOVAN CONWAY, JENNIFER FRANKLIN & EMILY REDONDO	February 1- February 25
MEMBERS' EXHIBITION (ROGUE)	March 1- April 1
JEFF HILL, DONNA HOPSON & JOAN SHARMA	April 5 - April 29
STEVE DZERIGIAN & SALLY STALLINGS	May 3 - June 3
RICK PRESTON & E.Z. SMITH	June 7 - July 1
GUEST ARTISTS: MEMBER INVITATIONAL	July 5 - July 29
DAVE YOUNGS, JOHN MOSES & MIKKO KANGAS	August 2 - September 2
JEFF NICHOLAS, MIKE PHILLIPS & RANDY VAUGHN-DOTTA	September 6 - September 30
AUCTION EXHIBITION	October 5 - October 27
RICHARD HARRISON, ROBERT COCHRAN, JAN FLANIGAN & DENNIS KRUG	November 1 - December 2
ALTERNATIVE PROCESSES GROUP SHOW	December 6 - December 30

To schedule an exhibit you must be current with your gallery dues and if you are a service member, you have to have fulfilled your service.

Please contact Spectrum Art Gallery's curator, Jesse Merrell at: curator@spectrumphotogallery.org

SITTING SCHEDULE HOURS

Contact Juergen Vespermann to sign up!
juergen.vespermann@sbcglobal.net or 559-431-0850

ARTHOP THURSDAYS:	5:00 - 8:00 PM
FRIDAYS:	5:00 - 8:00 PM
SATURDAYS AND SUNDAYS:	First Sitter 11:00 AM - 2:00 PM Second Sitter 2:00 PM - 5:00 PM



SPECTRUM ART GALLERY BOARD

PRESIDENT:	Andrew Holden president@spectrumphotogallery.org
VICE-PRESIDENT:	Jesse Merrell jessemerrell78@gmail.com
TREASURER:	Linda Knight knight7380@gmail.com
SECRETARY:	Travis Rockett travisrockett1@gmail.com
MEMBERS AT LARGE:	
Robert Cochran	rccartist@yahoo.com
Dan Dunham	dandunham321@gmail.com
Franka Gabler	franka@frankagabler.com
Donna Hopson	dgh0883@hotmail.com
Patrick Rhames	rhamesphotography@gmail.com



SPECTRUM ART GALLERY

608 E. OLIVE AVENUE, FRESNO

In the Tower District

559-266-0691

THURSDAY 12:30 – 5:00 PM, FRIDAY 12:30 – 8:00 PM

SATURDAY & SUNDAY 11:00 AM – 5:00 PM

www.spectrumphotogallery.org